



NATIONAL PLASTERERS COUNCIL

OPEN NOW!

Register by **Jan. 19** and **SAVE!**

NPC 35th Annual Conference

February 21-23, 2024

The Worthington Renaissance

Fort Worth, Texas USA



EARLY REGISTRATION



Education Sessions • Additional Tours • Annual Auction • Networking

NationalPlasterersCouncil.com



Come Join Us in Fort Worth, Texas!

Hello, Distinguished Members of the NPC Community!

As the pages of time turn, we find ourselves on the cusp of another exhilarating year, brimming with opportunities. I am elated to share my excitement about our upcoming gathering in the vibrant city of Fort Worth, Texas. This coming February will herald the arrival of the 35th Annual Conference of the National Plasterers Council, and it is with immense pleasure that I announce our chosen venue: the exquisite Worthington Renaissance Hotel. Nestled in this splendid setting, we shall come together to renew our connections and enrich our mastery in the realm of pool plastering.

Our agenda gleams with promise, offering a blend of innovation and learning. If you missed last year's overflowing class on Common Plaster Problems & Solutions with Joey Chavez and Tom Engel, you will have an opportunity to attend it this year. From round tables where you have a chance to question the experts to chemistry and digital marketing classes, we have you covered. I urge you and your fellow associates to immerse yourselves in the sessions that align most closely with your passions and aspirations.

Education forms the cornerstone of each NPC conference, yet the tapestry of our journey extends beyond the confines of the classroom. From the Opening Reception to the Vendor Reception that marks the conference's conclusion, countless opportunities for networking and fellowship with fellow professionals from across the nation await you. The spirited auction orchestrated by Jay & Laura Eaton will once again grace our event, and several captivating tours are planned for your exploration.

Reflecting on the prior year's gathering in San Diego, our hearts were lifted as we embraced one another, a poignant testament to our resilience after a protracted struggle with the pandemic. Those cherished face-to-face moments remind us to cherish the bonds we forge. So, let us seize the essence of this year's conference, immersing ourselves in knowledge-sharing, camaraderie, and celebration, all while priming ourselves for another triumphant pool season!

With Anticipation!

Rob Romano

NATIONAL PLASTERERS COUNCIL (NPC) CHAIRMAN



Why Attend?

✓ **Learn** – The NPC's Annual Conference is a great way to increase your knowledge, improve your skills and grow your business. **17 classes over two days** covering water chemistry, digital marketing, pool concrete issues, round tables, and more!

✓ **Grow** – The Annual Conference is the place to learn more about the NPC. Be part of the action and get involved as we present the NPC's Strategy for 2024 and beyond! The NPC has become a strong force in the industry. Join us, make your voice heard, and help make us stronger!

✓ **Auction** – The Annual Auction, one of the highlights of the Conference each year, is a fun and exciting way to support the NPC. Auctioneer Jay Eaton will be delivering the products and services you desire to the highest bidder. Proceeds from the auction help fund our continuing research efforts, education, and the Rey Perales Memorial Scholarship.

✓ **Promote** – This is the perfect event to interact with hundreds of pool professionals from across the country. **More than 70% of NPC members attend this conference each year**, making this week an experience not to be missed.

✓ **Vendors** – Promote your services by becoming one of the Sponsors for this event. Many sponsorships are available! ([See NationalPlastersCouncil.com](http://NationalPlastersCouncil.com))

✓ **Socialize** – Now is the time to get back together, conduct in-person business, and reconnect with friends, colleagues, and peers. Networking opportunities are plentiful. Start by meeting your fellow members at the Opening Reception, socialize during the meal events, and conclude the Conference with the Exhibitors' Reception on Friday evening. The Expo will feature **over 40 booth and tabletop exhibits** from NPC Supplier Members, staffed by knowledgeable professionals who will answer questions, help solve challenges and discover solutions.

Hotel Reservations & Transportation

The Worthington Renaissance

200 Main Street
Fort Worth, TX 76102 USA

Reservations: 817.870.1000

Toll free 800.468.3571

**Online reservation information:
NationalPlastersCouncil.com**

Be sure to mention the National Plasterers Council to receive the Group Rate. A block of rooms are being held at **\$234 (USD)** per night single/double occupancy plus applicable taxes.

Deemed "The Star of Texas", the 504-room newly renovated Worthington is Fort Worth's original AAA Four-Diamond luxury hotel. Located in the heart of Downtown in historic Sundance Square with more than 20 restaurants within walking distance, this hotel is just moments from the Fort Worth Stockyards, Museum District, Cowboys Stadium, NASCAR at Texas Motor Speedway, DFW Airport, and Amon Carter Museum.

Reserve by Monday, January 29, 2024 to ensure availability at the group rate.

The hotel is 23 miles southwest of Dallas/Fort Worth International Airport and 33 miles west of Dallas Love Field Airport.

SCHEDULE OF EVENTS

MONDAY, FEBRUARY 19

8:00 a.m. – 5:00 p.m. Watershape University – Major Renovations Workshop**

TUESDAY, FEBRUARY 20

7:00 a.m. – 8:00 a.m. Committee Breakfast

8:00 a.m. – 5:00 p.m. Office Hours & Registration

8:00 a.m. – 5:00 p.m. Watershape University – Major Renovations Workshop**

8:00 a.m. – Noon Committee Meetings

Noon – 1:00 p.m. Committee/Board Lunch

1:00 p.m. – 5:00 p.m. Board Meeting

6:00 p.m. – 9:00 p.m. Chairman's Reception – By Invitation Only

WEDNESDAY, FEBRUARY 21

8:00 a.m. – 7:00 p.m. Office Hours & Registration

8:00 a.m. – 5:00 p.m. Start-up Certification Class*

8:30 a.m. – 3:30 p.m. Golf Outing*

9:45 a.m. – 1:00 p.m. Bikes & BBQ Tour*

10:30 a.m. – 5:00 p.m. Vine & Wine Tour*

4:00 p.m. – 5:30 p.m. Conversation Station Set-up

5:00 p.m. – 5:30 p.m. Young Professionals Meet & Greet

5:30 p.m. – 6:30 p.m. New Member Reception

6:30 p.m. – 9:30 p.m. Opening Reception

THURSDAY, FEBRUARY 22

7:00 a.m. – 5:00 p.m. Office Hours & Registration

7:30 a.m. – 8:35 a.m. Breakfast/Auction

8:00 a.m. – 4:00 p.m. Conversation Stations

8:45 a.m. – 10:45 p.m. EDUCATION TRACKS

10:45 a.m. – 11:00 a.m. Break

11:00 a.m. – Noon EDUCATION TRACKS

Noon – 2:15 p.m. Lunch/Auction

2:30 p.m. – 4:30 p.m. EDUCATION TRACKS

FRIDAY, FEBRUARY 23

7:00 a.m. – 5:00 p.m. Office Hours & Registration

7:30 a.m. – 8:35 a.m. Breakfast/Auction

8:00 a.m. – 4:00 p.m. Conversation Stations

8:45 a.m. – 10:45 a.m. EDUCATION TRACKS

10:45 a.m. – 11:00 a.m. Break

11:00 a.m. – Noon EDUCATION TRACKS

Noon – 1:30 p.m. Lunch/Auction

1:45 p.m. – 3:15 p.m. EDUCATION TRACKS

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:30 p.m. EDUCATION TRACKS

4:30 p.m. – 7:30 p.m. Exhibitor Reception

HIGHLIGHTS

FEBRUARY 19 & 20 - MONDAY & TUESDAY

Watershape University – Construction 2711: Major Renovations Workshop**

8:00 a.m. – 5:00 p.m.

As existing pools age and ownership turns over to a new generation, major renovations have become a larger and larger part of the Watershape construction market. This in-depth, two-day major renovation design course is formatted with targeted lectures supporting an interactive renovation design project. **Fee: \$1,500 per person**

• **Go to WaterShape.org (Watershape University) for advanced registration.**

FEBRUARY 21 - WEDNESDAY - EVENTS

Start-up Technician Certification Class*

8:00 a.m. – 5:00 p.m. • *Advanced registration required (See form, pg. 5)*

Kent Westfall, NPC Director of Technical Services

Become an NPC Certified Start-up Technician by taking the Certification class.

Member fee: \$325 Non-Member fee: \$595

Golf Outing – Rockwood Municipal*

8:30 a.m. departure from hotel • *Advanced registration required*

Not far from Fort Worth, Rockwood Municipal Golf Club offers terrific views and challenging play for golfers at every skill level. Well-groomed fairways and greens keep Rockwood Municipal Golf Club difficult yet friendly, and the staff can offer tips and tricks for playing your best round. The "Rock" Course is an 18-hole regulation course.

Fee: \$75 per person incl. Uber transportation

Vine & Wine Tour* • *Advanced registration required*

10:30 a.m. – 5:00 p.m. An hour is spent at each winery.

Travel to three wineries located just outside the Fort Worth Metroplex. View the vineyards of two of North Texas's most beautiful vineyards, meet the winemakers and owners, tour the production facilities, walk through the vineyards, learn about how grapes are grown, and sip wine in an exquisite barrel room. Wineries serve snacks & charcuterie boards.

Fee: \$145 incl. transportation & tasting fees. Food is not included.

Bikes & BBQ: Electric Bike Tour*

9:45 a.m. – 1:00 p.m. • *Advanced registration required*

Become a modern-day cowboy and explore the best of Fort Worth, Texas on this electric bike excursion. Sightsee in the downtown area, stopping at landmarks like Fort Worth Water Gardens and Sundance Square Plaza, then head to the Stockyards district to see a live longhorn cattle drive. After you've worked up an appetite, end your adventure with a delicious lunch at a local barbecue joint.

Fee: \$155 incl. transportation & lunch. Drinks are not included.

NPC Opening Reception

6:30 p.m. – 9:30 p.m. – Wednesday

Included with Conference Registration

Get connected and meet up with colleagues and friends at the Opening Reception. Join us in the Grand Ballroom for an evening of food, drink, and networking!

SPONSORED BY



EDUCATION PROGRAM

Choose your class within each time frame. For program updates, please visit nationalplasterscouncil.com



NATIONAL PLASTERERS COUNCIL

NPC reserves the right to alter classes, scheduled speakers and times as needed. Updates will be posted online as they occur.

THURSDAY, FEBRUARY 22

	TRACK 1	TRACK 2	TRACK 3
8:45 a.m. - 10:45 a.m.	Common Plaster Problems & Solutions <i>PRESENTERS:</i> <i>Joey Chavez, Tom Engel</i> GRAND BALLROOM BRAZOS I & II		When do I Waterproof? Why & When? <i>PRESENTER: Ken Milbery</i> ELM FORK I & II
10:45 a.m. - 11:00 a.m.	BREAK		
11:00 a.m. - Noon	OSHA Health & Safety for Pool Pros <i>PRESENTER: Lauren Broom</i> WEST FORK I & II	Seasonal Pool Care <i>PRESENTERS:</i> <i>Chas Bogardus, Joe Lukacik</i> TRINITY CENTRAL	Spot Etching & Calcium Nodules <i>PRESENTER: Tom Engel</i> ELM FORK I & II
Noon - 2:15 p.m.	LUNCH / AUCTION - GRAND BALLROOM		
2:30 p.m. - 4:30 p.m.	Plaster Placement Round Table <i>PRESENTERS: Rob Burkett; Shaun Goldberg, Danny Chavez, Dave Cooke</i> GRAND BALLROOM BRAZOS I & II		Product Presentation Seminar by MicroGlass LLC <i>This session is a paid sponsorship.</i> ELM FORK I & II

FRIDAY, FEBRUARY 23

	TRACK 1	TRACK 2	TRACK 3
8:45 a.m. - 10:45 a.m.	How to Improve Your Business and Bottom Line Through Documentation <i>PRESENTER: Kent Westfall</i> WEST FORK I & II	Identifying Pool Concrete Issues Prior to Plaster <i>PRESENTERS:</i> <i>William Drakeley, Jr., Jon Temple</i> GRAND BALLROOM BRAZOS I & II	
10:45 a.m. - 11:00 a.m.	BREAK		
11:00 a.m. - 12:00 p.m.	How to Use Tech Bulletins in Your Business <i>PRESENTERS:</i> <i>Jana Auringer, Jeff McGalliard</i> WEST FORK I & II	Commercial Interior Finishes - How Light is Right? <i>PRESENTERS:</i> <i>Jason Eckenrod, Phil Greggs</i> TRINITY CENTRAL	Tech Manual to the Rescue <i>PRESENTER: Joey Chavez</i> ELM FORK I & II
Noon - 1:30 p.m.	LUNCH & AUCTION - GRAND BALLROOM		
1:45 p.m. - 3:15 p.m.	Water Chemistry 2024: The Latest & Greatest <i>PRESENTER: Terry Arko</i> WEST FORK I & II	Ask the Masters Round Table <i>PANEL:</i> <i>Scott McKenna, Rob Burkett, Dave Schilli, Dave Cooke, Chris Marciano, Alan Smith</i> TRINITY CENTRAL	Today's Cement for the Pool Industry <i>PRESENTERS:</i> <i>Danny Chavez, Joe Diedrich</i> ELM FORK I & II
3:15 p.m. - 3:30 p.m.	BREAK		
3:30 p.m. - 4:30 p.m.	The Top 10 Game-Changing Digital Marketing Trends of 2024 <i>PRESENTER: Pam Vinje</i> WEST FORK I & II	How to Grow, Evolve & Expand Your Business <i>PANEL:</i> <i>Chase Yamin, Ryan Schilli</i> TRINITY CENTRAL	Keeping Your Business Out of Legal Hot Water <i>PRESENTER: Ray Arouesty</i> ELM FORK I & II
4:30 p.m. - 7:30 p.m.	EXHIBITS & RECEPTION - RIO GRANDE		

Completion of this form serves as your reservation for the NPC Annual Conference to be held February 21-23, 2024 at The Worthington Renaissance Hotel in Fort Worth. 100% Payment is due with commitment. **No refunds or cancellations.**

Are you an NPC Member? Yes No

Contact Person _____ Title _____

Company _____

Address _____

City _____ State _____

Zip/postal Code _____ Phone _____

Fax _____ Email _____

Spouse/or Guest Name (if registering) _____

Are You a First Time Conference Attendee? Yes or No

Registration Options	Member		Non-Member		Total
	on or before 1/19/24	after 1/19/24	on or before 1/19/24	after 1/19/24	
<i>U.S. dollars only</i>					
<input type="checkbox"/> NPC 35th Annual Conference	\$475	\$575	<i>Call the NPC Membership Office at 847.416.7221</i>		\$
<input type="checkbox"/> Spouse/Guest Package*	\$150	\$150	\$150	\$150	\$
* Spouse/Guest package includes Opening Reception, lunches, breakfasts and the Exhibitor's Reception only. Package does not include admission to educational programs. Optional items must be purchased separately. Spouse/Guest Package is intended for one spouse or domestic partner only.					
Start-up Certification Class (add-on) <i>Please specify: <input type="checkbox"/> English or <input type="checkbox"/> Spanish</i>	\$325	\$325	\$595	\$595	\$
Golf Outing (add-on)	\$75	\$75	\$75	\$75	\$
Bike & BBQ Tour (add-on)	\$155	\$155	\$155	\$155	\$
Vine & Wine (add-on)	\$145	\$145	\$145	\$145	\$
GRAND TOTAL =					\$

PAYMENT

Payment must accompany registration form.

Registration is not complete until payment is received. Check is enclosed for \$ _____
(Make check payable in U.S. funds, to the National Plasterers Council.)

Or Credit Card: Visa MasterCard AmEx Discover

Name of Cardholder _____

Signature _____

Billing Address (if different from above) _____

For your protection, this portion of the form will be destroyed after processing your credit card information.

Card Number _____

Exp. Date _____ V-Code: _____

(3 or 4 digit code on card)

Hotel Information

The Worthington Renaissance Hotel

200 Main Street
Fort Worth, TX 76102 USA

Reservations: 817.870.1000

Toll Free: 800.468.3571

Be sure to mention the National Plasterers Council (NPC) to receive the special Group Rate.

A block of rooms are being held at **\$234 (USD) per night single/double occupancy plus applicable taxes.**

Must reserve by Monday, January 29, 2024 to ensure availability at the group rate.



NATIONAL PLASTERERS COUNCIL

Questions?

Contact Mila Pandzic

Phone: 847-416-7221

Email: mail@npconline.org or mpandzic@tso.net

Fax or Mail completed forms & payment to:

1000 N. Rand Road, Suite 214
Wauconda, Illinois 60084 USA

Secure Fax

Send credit card information to **847.526.3993**

NOTE: For your protection, please **do not email** form with credit card info. **Please fax or mail completed form to the National Plasterers Council (NPC).**

Cancellation Policy

Cancellations received in writing by **December 31, 2023** will qualify for a refund of 80%; cancellations received in writing by **February 1, 2024** will qualify for a refund of 40%; **no refunds** will be given **after February 1, 2024** due to Conference contractual service arrangements. **REGISTRATION & BADGES ARE NON-TRANSFERABLE.** All conference attendees must have their own badge. If you are not an NPC member and wish to attend our conference, please call our membership office at **847.416.7221** to discuss registration fees.



NATIONAL PLASTERERS COUNCIL

NationalPlasterersCouncil.com

1000 N. Rand Road, Suite 214
Wauconda, Illinois 60084

NPC 35th Annual Conference

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**The Worthington Renaissance
Fort Worth, Texas USA**

*For Early Bird Rates
Register by
January 19, 2024*



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- *Education Sessions*
- *Annual Auction*
- *Additional Tours*
- *Networking & more!*

To register go to

NationalPlasterersCouncil.com

Scan this code
for updates!

Questions? 847.416.7272

