



NATIONAL PLASTERERS COUNCIL

37th Annual Conference

February 18–20, 2026

Westin Anaheim Resort | Anaheim, California USA

**SPONSORSHIP/EXHIBITOR
OPPORTUNITIES**



**SPONSORSHIP &
EXHIBITOR INFO:**
info@npconline.org
847-416-7221

NationalPlasterersCouncil.com

Meetings and exhibits are premier opportunities for members to engage, connect, and learn more about our industry and its potential. Take advantage of these 2026 Sponsorship and Exhibitor opportunities!

Make Plans Now to Join Us for NPC's Annual Conference!

Trade shows work as one of the most effective and efficient selling strategies for ROI. They bring buyers and sellers together in a symbiotic, focused, efficient, and highly cost-effective environment. Whether your goals are to reach more of your current market or expand your customer base by finding new clients, the NPC puts you in front of a unique fully engaged audience.

Optimize your reach by participating in NPC's extensive sponsorship and exhibitor opportunities! With sponsorship at every budget level, the NPC offers an exciting, not-to-be-missed avenue to make essential contacts and meet your sales goals. The NPC Annual Conference is your opportunity to connect with decision-makers at all levels. Don't miss out on this once-a-year event to get your product noticed by the people who count! NPC members are your existing and potential customers and help your business thrive!



More than 70% of NPC members attend the Annual Conference each year, making it the largest gathering of the cementitious pool interior finishers in the world!



Westin Anaheim Resort, California

The Westin Anaheim Resort is a AAA Four-Diamond hotel, located across from Disneyland® Resort in Anaheim, California. The hotel offers beautifully designed accommodations and diverse dining options and is situated amid celebrated Southern California attractions. Guests can also enjoy an outdoor pool, and modern fitness studio.

Westin Anaheim Resort

1030 West Katella Avenue • Anaheim, California 92802

Questions?

Sponsorship/Exhibitor Information

Selina Gomez-Beloz

phone: 847-416-7221 • email: mail@npconline.org

EXPO & Exhibitor Reception

Friday, February 20, 2026

3:15 p.m. – 6:30 p.m.

Anabella A/B Ballroom

NationalPlasterersCouncil.com



NPC offers you exciting sponsorship opportunities to connect with decision makers at all levels.

In addition to the specific benefits listed, acknowledgment of all Sponsorships will be announced in the NPC 37th Annual Conference program guide, media releases, social media marketing and website promotion with a link to your company website. **Sponsorships are offered on a first-come, first-served basis, and should not be considered reserved until payment in full is received.**

Opening Reception Sponsor **SOLD | Exclusive**

Attendees kick off NPC's 37th Annual Conference on Wednesday night with plenty of food, drinks and networking. This exclusive sponsorship includes the sponsor logo prominently displayed at the reception and during the conference. This sponsorship also includes 100 pre-paid drink tickets to give out to your special guests!

Registration Sponsor **\$ 5,500 | Exclusive**

Make the first impression count! Your logo commands prime real estate at the Registration Desk where every attendee checks in, plus a custom pop-up banner and branded swag for all conference -goers. Own the welcome experience from day one.

Eventee Conference Mobile App Sponsor **\$ 4,500 | Exclusive**

Connect digitally with every attendee! Your logo will appear on the homepage header of the app and appears every time the app is opened. You will also receive branding on the signage & QR code displays urging attendees to download the app as well as in the email to attendees to download the app.

Conversation Station **\$3,750 | Limit 6**

A MEMBERS ONLY Opportunity! Extend your reach beyond the exhibit hall with a 6-foot table in the high traffic main foyer on Thursday and Friday. Perfect for meeting new and established clients, showcasing new product lines, distributing materials, or capturing leads during networking breaks. *Includes one standard 10 x 10 booth space in the exhibit hall!*

Audio Visual Sponsor **\$ 5,000 | Exclusive**

Power every presentation! Your logo appears in all seminar rooms, on every slide projection, and throughout conference materials. When pool professionals are learning, they are seeing your brand.

Branded Conference Tote Bag **\$ 3,500 | Exclusive**

Travel with every attendee! Your logo on the official conference tote bag ensures widespread visibility that extends far beyond the event as professionals carry your brand back to their businesses.

Morning Splash Sponsor **\$ 5,000 | Limit 2**

Dive into the day with maximum impact by fueling attendees at the conference-wide breakfast! This high-visibility sponsorship captures pool professionals when they're most engaged, **plus you'll command the spotlight with an exclusive 30-minute product demonstration slot.**

Auction Lunch Sponsor **\$ 4,000 | Limit 2**

Fuel the bidding frenzy! Sponsor Thursday or Friday lunch with your logo on placemats and napkins at food stations. Every attendee eats – make sure they see your brand while they do. Include your booth number to drive traffic straight to your exhibit!

Key Card Sponsor **\$ 4,500 | Exclusive**

Unlock constant visibility! Your logo on every hotel key card means attendees staying at the Westin Anaheim will literally carry your brand in their pocket throughout their stay. Maximum impressions, minimum effort.

Duck Box – Guess the Number of Ducks **SOLD | Exclusive**

How many ducks are in there? Take your best shot at this crowd-favorite guessing game that creates instant buzz and friendly competition! As the sponsor, your brand takes center stage with premium signage in the high-traffic registration zone plus viral social media exposure as every guess generates Facebook posts. It's the perfect recipe for maximum visibility and memorable brand connection. Dive in and make waves with attendees!

Exhibitor Reception Bar Sponsorship **\$ 2,250 | Limit 2**

Own the night at Friday's Exhibitor Reception with exclusive bar sponsorship that puts your brand at the center of networking! Your dedicated bar station features prominent signage, plus 50 custom logo drink tickets to strategically distribute among key prospects.

Badge Lanyard Sponsor **\$ 3,750 | Exclusive**

Stay visible all conference long! Your company name on every attendee lanyard means continuous brand exposure from registration to departure. The ultimate reminder that travels everywhere attendees go.

Beverage Break Sponsorship **\$ 2,000 | Limit 2**

Energize the networking! Exclusive sponsor of Thursday or Friday beverage stations with your logo on beverage napkins and prominent station signage. Catch attendees when they're taking a break and ready to connect.

Exhibitor Reception Food Station **\$ 2,000 | Limit 2**

Feed the connections! Sponsor a food station at Friday evening's Exhibitor Reception with prominent signage at food stations that puts your brand at the center of the networking action.

Directional Floor Graphic **\$ 500 | Limit 3**

Guide attendees to knowledge! Preprinted floor decals with your logo and directional arrows help professionals navigate while reinforcing your brand presence at every turn.

Step & Repeat Photo Station **\$ 1500 | Exclusive**

Capture the moment and your brand! Attendees can snap professional photos and selfies at our custom step-and-repeat backdrop featuring your logo alongside the conference logo, then instantly send images to themselves for social media sharing. It's the perfect blend of networking fun and viral brand exposure that keeps your company in the spotlight long after the conference ends.

Advertising Space in the Annual Conference Program Guide is offered on a first-come, first-served basis, and should not be considered reserved until **payment in full is received**. It is the responsibility of the advertiser to commit to advertising space/size available and provide all advertising digital ads and materials (All text, logos, images, and contact information for your ad) **Ad Materials Due: December 19, 2025** (See page 5.)

MEMBER PACKAGES

Full Page 4-Color Ads

• Inside Front Cover	\$1,500 <i>Exclusive</i>
• Outside Back Cover (full page with bleed)	\$1,500 <i>Exclusive</i>
• Inside Page 2	\$1,000 <i>Exclusive</i>
• Inside Back Cover	\$1,000 <i>Exclusive</i>
• Randomly Placed	\$750 <i>Unlimited</i>

Half Page Horizontal 4-Color Ad	\$500
• Randomly Placed	<i>Unlimited</i>

Half Page Vertical 4-Color Ad	\$500
• Randomly Placed	<i>Unlimited</i>

Quarter Page 4-Color Ad	\$250
• Randomly Placed	<i>Unlimited</i>

NON-MEMBER PACKAGES

Full Page 4-Color Ads

• Inside Front Cover	\$2,000 <i>Exclusive</i>
• Outside Back Cover (full page with bleed)	\$2,000 <i>Exclusive</i>
• Inside Page 2	\$1,500 <i>Exclusive</i>
• Inside Back Cover	\$1,500 <i>Exclusive</i>
• Randomly Placed	\$1,000 <i>Unlimited</i>

Half Page Horizontal 4-Color Ad	\$750
• Randomly Placed	<i>Unlimited</i>

Half Page Vertical 4-Color Ad	\$750
• Randomly Placed	<i>Unlimited</i>

Quarter Page 4-Color Ad	\$500
• Randomly Placed	<i>Unlimited</i>



AD SIZES AVAILABLE

Bleed:
8.75 x 11.25
Trim:
8.5 x 11
Live Area:
8 x 10.5

FULL PAGE AD with Bleed
8.75 x 11.25 inches
(Text **must** stay within the 8 x 10.5 inch area.)

FULL PAGE Ad No Bleed
8 x 10.5 inches

Half Horizontal Page
8 x 5.125 inches

Quarter Page
3.75 x 5.125 inches

Half Vertical Page
3.75 x 10.5 inches

Questions?

Advertising Information

Selina Gomez-Beloz
phone: 847-416-7221 • email: mail@npconline.org

EXPO & Exhibitor Reception

Friday, February 20, 2026
3:15 p.m. – 6:30 p.m.
Anabella A/B Ballroom

NationalPlasterersCouncil.com

37th Annual Conference

SPONSORSHIP CONTRACT & ADVERTISING RESERVATION FORM

Completion of the form indicates your agreement with NPC for the following opportunities below. **No refunds or cancellations.**

Are you an NPC Member? ☐ Yes ☐ No

Contact Name _____

Title _____ Email _____

Company _____

Address _____

City, State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Website _____

SEND COMPLETED FORM & PAYMENT TO:



NATIONAL PLASTERERS COUNCIL

1000 N. Rand Road, Suite 214
Wauconda, IL 60084 USA

SECURE FAX: 847.526.3993

NOTE: For your protection, please **do not email** form with credit card information. Please fax or mail completed form to National Plasterers Council (NPC).

QUESTIONS? Tel: **847.416.7221**
Email: mail@npconline.org

Sponsorship — Sponsorships are not guaranteed until signed and PAID IN FULL —

Sponsorships are allotted on a first-come, first-served basis. Sponsors will receive a written confirmation, and instructions for reserving digital ads and materials (ALL text, logos, images – as applicable) **Deadline: December 19, 2025** 100% payment is due with commitment. No refunds or cancellations.

Sponsorship Opportunities	Qty.	Amount	Total
☐ Opening Reception – SOLD		—	\$
☐ Morning Splash Sponsor – Limit 2		\$ 5,000	\$
☐ Conversation Station Sponsor – Limit 6		\$ 3,750	\$
☐ Auction Lunch Sponsor – Limit 2		\$ 4,000	\$
☐ Exhibitor Reception Bar Sponsorship – Limit 2		\$ 2,250	\$
☐ Exhibitor Reception Food Station – Limit 2		\$ 2,000	\$
☐ Beverage Break Sponsor – Limit 2		\$ 2,000	\$
☐ Directional Floor Graphic (each) – Limit 3		\$ 500	\$
☐ Duck Box – Guess the Number of Ducks – SOLD		—	\$

Sponsorship Opportunities – continued	Qty.	Amount	Total
☐ Registration Sponsor – Exclusive!		\$ 5,500	\$
☐ Audio Visual Sponsor – Exclusive!		\$ 5,000	\$
☐ Conference Mobile App Sponsor – Exclusive!		\$ 4,500	\$
☐ Key Card Sponsor – Exclusive!		\$ 4,500	\$
☐ Branded Conference Tote Bag Sponsor – Exclusive!		\$ 3,500	\$
☐ Badge Lanyard Sponsor – Exclusive!		\$ 3,750	\$
☐ Step & Repeat Photo Station – Exclusive!		\$ 1,500	\$
GRAND TOTAL DUE =			\$

Advertising — Advertising Space is not guaranteed until signed and PAID IN FULL—

Advertising is allotted on a first-come, first-served basis for the conference program guide. Advertisers will receive a written confirmation and instructions for reserving digital ads and materials (ALL text, logos, images, contact info for ad, as applicable) **Deadline: December 19, 2025** 100% payment is due with commitment. No refunds or cancellations.

Advertising Rates 4-Color ads	Qty.	Member	Non-Member
☐ Full Page – Random placement		\$ 750	\$ 1,000
☐ Full Page – Inside Front Cover		\$ 1,500	\$ 2,000
☐ Full Page Ad with bleed – Outside Back Cover		\$ 1,500	\$ 2,000
☐ Full Page – Inside Page 2 Placement		\$ 1,000	\$ 1,500
☐ Full Page – Inside Back Cover		\$ 1,000	\$ 1,500

Advertising Rates – continued	Qty.	Member	Non-Member
☐ Half Page Horizontal – Random placement		\$ 500	\$ 750
☐ Half Page Vertical – Random placement		\$ 500	\$ 750
☐ Quarter Page – Random placement		\$ 250	\$ 500
GRAND TOTAL DUE =		\$	\$

SIGNATURE NEEDED This Sponsorship/Advertising Commitment Form becomes a binding contract when signed and returned to the National Plasterers Council (NPC).

Authorized Signature (Required) _____

Your Printed Name _____ Date _____

PAYMENT This Commitment Form becomes a binding contract when signed below and returned to the National Plasterers Council (NPC).

Full payment must be made to the National Plasterers Council in U.S. Funds. Any credit card information sent via email will be deleted.

☐ Check enclosed for \$ _____ or Credit Card ☐ VISA ☐ MasterCard ☐ AmEx ☐ Discover

Printed Name of Cardholder _____ Signature _____

Billing Address (if different than above) _____

For your protection, this portion of the form will be destroyed after processing your credit card information.

Card Number _____ Exp. Date _____ V-Code _____

(3- or 4-digit verification code on card)



The Exhibitor Reception will be held on Friday, February 20, 2026 from 3:15 to 6:30 pm.

See Exhibitor Contract and Reservation Form, page 8, for more details. **All Exhibitors receive a 1/4 page advertisement** in the Annual Conference Program Guide. The “Best Space Available” is offered on a first-come, first-served basis, and should not be considered reserved **until payment in full is received.**

Advertising & Promotion – The exhibitor list will be posted on **NPC's Conference website, the official conference app, in conference promotion materials and emails** distributed to all conference registrants.

MEMBER PACKAGES

All BOOTH packages include

- 10 ft. x 10 ft. space, includes 6 ft. skirted display table, two chairs, pipe and drape — Wi-Fi and power available separately
- Two free registrations for the conference
- 1/4 page advertisement in the conference program guide
- Company name and link on the conference website
- Company listing and description on the official conference app
- 7 inch x 44 inch Booth ID Sign
- Wastebasket

BOOTH Package* **\$2,600**

Includes Two conference registrations

Additional BOOTH Package **\$2,100**

Includes One conference registration

All TABLE TOP packages include

- 6 ft. x 4 ft. space, includes a 6 ft. skirted display table and two chairs — Wi-Fi and power available separately
- Two free registrations for the conference
- 1/4 page advertisement in the conference program guide
- Company name and link on the conference website
- Company listing and description on the official conference app
- 7 inch x 44 inch Booth ID Sign
- Wastebasket

Table Top Package **\$2,100**

Includes Two conference registrations

Additional TABLE TOP Package **\$1,600**

Includes One conference registration

NON-MEMBER PACKAGES

BOOTH Package **\$4,600**

Exception – ONLY ONE Free conference registration

Additional BOOTH Package **\$2,600**

DOES NOT include a conference registration

TABLE TOP Package **\$3,600**

Exception – ONLY ONE Free conference registration

Additional TABLE TOP Package **\$2,100**

DOES NOT include a conference registration



*** A MEMBERS ONLY OPPORTUNITY!**
First Booth Package, One Booth or Table Top Package is included with the purchase of a Conversation Station!

Questions?

Sponsorship/Exhibitor Information

Selina Gomez-Beloz

phone: 847-416-7221 • email: mail@npconline.org

EXPO & Exhibitor Reception

Friday, February 20, 2026

3:15 p.m. – 6:30 p.m.

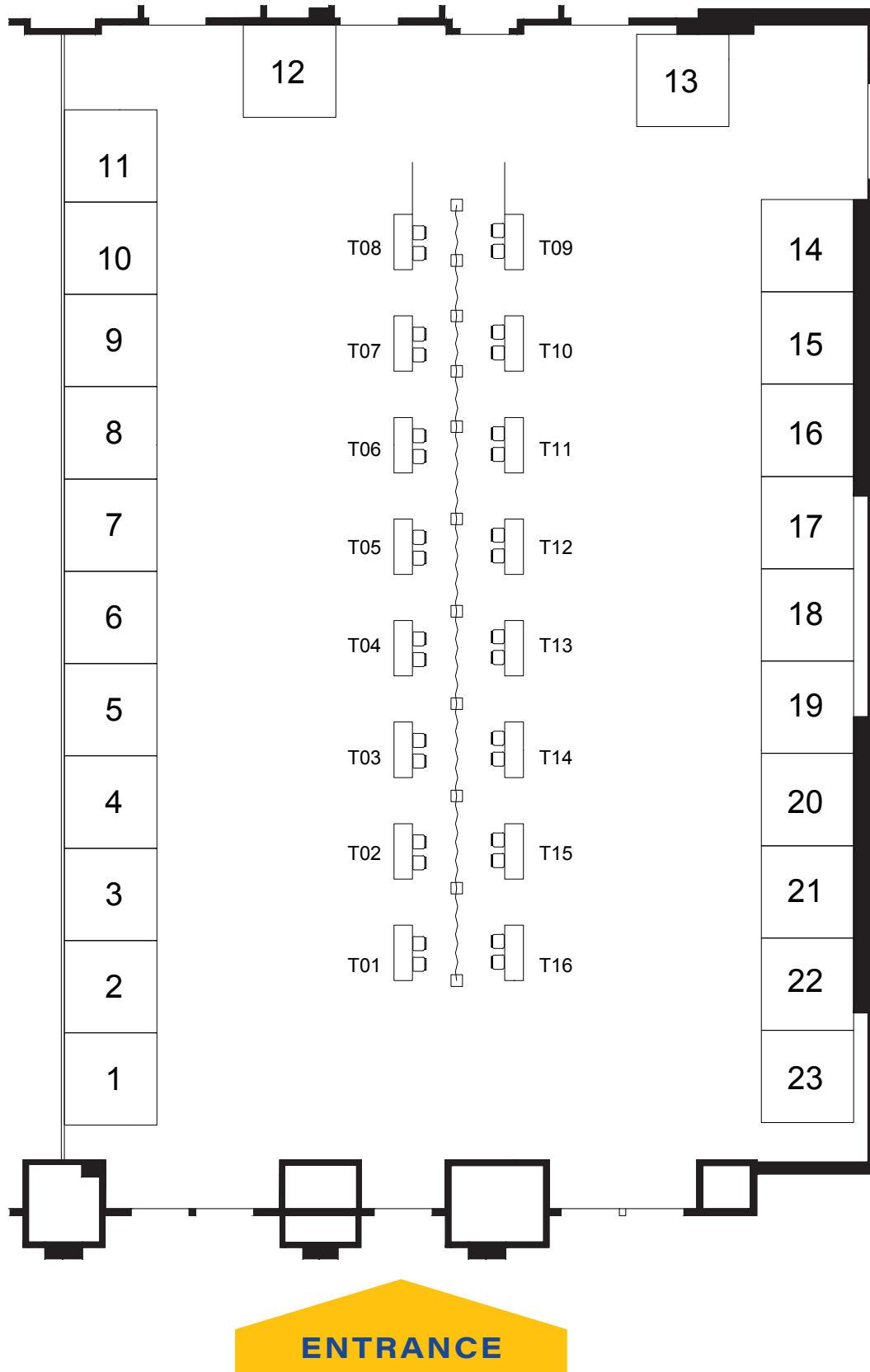
Anabella A/B Ballroom

NationalPlasterersCouncil.com

EXPO & Exhibitor Reception

Friday, February 20, 2026

3:15 p.m. – 6:30 p.m. • Anabella A/B Ballroom



37th Annual Conference

EXHIBITOR CONTRACT & RESERVATION FORM

Completion of this form serves as your reservation for exhibit space at the NPC 37th Annual Conference to be held February 18–20, 2026 at the Westin Anaheim Resort in Anaheim, California.

Are you an NPC Member? ☐ Yes ☐ No

Contact Name _____

Title _____ Email _____

Company _____

Address _____

City, State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Website _____

Product/Services Categories (see page 9 for 2026 Product Code categories) _____

SEND COMPLETED FORM & PAYMENT TO:



NATIONAL PLASTERERS COUNCIL

1000 N. Rand Road, Suite 214
Wauconda, IL 60084 USA

SECURE FAX: 847.526.3993

NOTE: For your protection, please **do not email** form with credit card information.

Please fax or mail completed form to National Plasterers Council (NPC).

QUESTIONS? Tel: 847.416.7221

Email: mail@npconline.org

Exhibitor — Exhibit Space is not guaranteed until contract is signed and PAID IN FULL —

The "Best Space" available will be allotted on a first-come, first-served basis. Full Payment is due with this signed contract to hold space at NPC. Please list your company information EXACTLY as it should appear in the Conference Program Guide. Exhibitors will receive a written confirmation of purchase and instructions for sending digital ads and materials. (ALL text, logo, imagery – as applicable) Received no later than **January 5, 2026. 100% Payment is due with commitment. No refunds or cancellations.**

MEMBER PACKAGES (Please include your first and second choice of exhibit space numbers)

BOOTH Package* \$2,600 ea. (10 ft. by 10 ft. space—includes two conference registrations, pipe/drape, 6 ft. table, two chairs, ID sign, wastebasket; Wi-Fi & power additional) Names of attendee(s) _____

Add'l BOOTH Space \$2,100 ea. (10 ft. by 10 ft. space—includes one conference registration, 6 ft. table, two chairs, ID sign, wastebasket; Wi-Fi and power additional) Name of attendee _____

TABLE TOP Package \$2,100 ea. (6 ft. by 4 ft. space—includes two conference registrations, 6 ft. table, two chairs, ID sign, wastebasket.) Names of attendee(s) _____

Add'l TABLE TOP Space \$1,600 ea. (6 ft. by 4 ft. space—includes one conference registration, 6 ft. table, two chairs, ID sign, wastebasket.) Name of attendee _____

GRAND TOTAL MEMBER COST * If reserving space for a Conversation Station Booth Package, mark code 'CS' in place of booth cost.

NON-MEMBER PACKAGES (Please include your first and second choice of exhibit space numbers.)

BOOTH Package \$4,600 ea. (10 ft. by 10 ft. space—includes one conference registration, pipe/drape; 6 ft. table, two chairs, ID sign, wastebasket; Wi-Fi and power additional) Names of attendee(s) _____

Add'l BOOTH Space \$2,600 ea. (10 ft. by 10 ft. space — **DOES NOT include conference registration**; includes 6 ft. table, two chairs, ID sign, wastebasket.)

TABLE TOP Package \$3,600 ea. (6 ft. by 4 ft. space—includes one conference registration, 6 ft. table, two chairs, ID sign, wastebasket.) Names of attendee(s) _____

Add'l TABLE TOP Space \$2,100 ea. (6 ft. by 4 ft. space—**DOES NOT include conference registration**; includes 6 ft table)

GRAND TOTAL NON-MEMBER COST

Qty.	1st Choice	2nd Choice	Total
			\$
			\$
			\$
			\$
			\$
			\$
			\$

SIGNATURE NEEDED BY SIGNING BELOW, YOU AGREE TO ABIDE BY NPC'S RULES & REGULATIONS AS NOTED ON PAGE 9.

This Exhibitor Commitment Form becomes a binding contract when signed and returned to the National Plasterers Council (NPC).

Authorized Signature (Required) _____

Your Printed Name _____ Date _____

PAYMENT This Commitment Form becomes a binding contract when signed below and returned to the National Plasterers Council (NPC). See cancellation policy on page 9.

Full payment must be made to the National Plasterers Council in U.S. Funds. NPC will not hold space without a contract and Payment in Full. Credit card information sent via email will be deleted.

☐ Check enclosed for \$ _____ or Credit Card ☐ VISA ☐ MasterCard ☐ AmEx ☐ Discover

Printed Name of Cardholder _____ Signature _____

Billing Address (if different than above) _____

For your protection, this portion of the form will be destroyed after processing your credit card information.

Card Number _____ Exp. Date _____ V-Code _____
(3 or 4 digit verification code on card)

The **Exhibitor Product Code List** is a crucial tool for organizing and classifying exhibitors based on the products and services they provide. This list will be printed in the Conference Program Guide available on site.

Above Ground Pools	1101	Filters	1140	Plumbing	1179
Acrylic	1102	Financing	1141	Ponds	1180
Adhesives	1103	Fixtures	1142	Pool / Spa Accessories	1181
Admixtures	1104	Fountains	1143	Pool Chemicals	1182
Aggregate Finish	1105	Furniture - Casual/Outdoor	1144	Pool Materials	1183
Air Blowers / Air Injectors	1106	Gaming Tables	1145	Pools - Aboveground	1184
Algaecides	1107	Garden Accessories/Decor	1146	Pools - Inground	1185
Aluminum	1108	Gazebos	1147	Poolside Accessories	1186
Aromatherapy	1109	Generators	1148	Pumps	1187
Associations	1110	Hand Rails	1149	Railing	1188
Awnings	1111	Hearth	1150	Recreation Products	1189
BBQ/Grills	1112	Heat Exchangers	1151	Resin	1190
Brominators	1113	Heat Pump Systems	1152	Safety Devices & Equipment	1191
Brushes & Brooms	1114	Heaters	1153	Salt Water Pool System	1192
Building Products	1115	Hoses	1154	Sanitizers	1193
Business Services	1116	Hot Tubs	1155	Seasonal Decor	1194
Chemical Alternatives	1117	Injection Molding	1156	Skimmers	1195
Chemical Controllers	1118	Insurance	1157	Solar Equipment	1196
Chemical Dispensers/Feeders	1119	Ionizers	1158	Spa Chemicals	1197
Chemicals	1120	Island Kitchens	1159	Spa Handling	1198
Chlorinators	1121	Ladders	1160	Stainless Steel	1199
Chlorine Alternatives	1122	Landscaping	1161	Steps	1200
Cleaning Products	1123	Leak Detection	1162	Structural Foam	1201
Coatings - Pool/Spa	1124	Leak Sealer	1163	Switches	1202
Computers/Software	1125	Lighting	1164	Tile	1203
Concrete	1126	Liner Equipment	1165	Umbrellas/Holders	1204
Construction Materials	1127	Liners - Commercial	1166	Valves	1205
Consulting	1128	Liners - Fishponds	1167	Vinyl Fabric/Sheeting	1206
Controls	1129	Liners - Hot Tubs	1168	Water Conditioners	1207
Coping	1130	Magazines	1169	Water Features	1208
Covers & Equipment - Pool/Spa	1131	Maintenance Equipment	1170	Water Leveling Equipment	1209
Decking & Fencing Materials	1132	Marketing Products & Services	1171	Water Testing/Test Kits	1210
Decorative Concrete	1133	Metering Devices	1172	Weatherable Polymer	1211
Dehumidifiers	1134	Mosaics	1173	Winterizing Kits	1212
Enclosures	1135	Outdoor Appliances /Fixtures	1174		
Energy Efficient Products	1136	Outdoor Dining	1175		
Fasteners	1137	Ozonators	1176		
Fencing	1138	Patio Heaters	1177		
Fiberglass	1139	Playground	1178		



37th Annual Conference

EXHIBITOR CONTRACT

1. REQUIREMENTS OF THE EVENT FACILITY

a. **DEFACING OF BUILDING.** Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or to the standard table equipment or for damages caused in any other manner. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building walls and floors or to standard table equipment.

b. **FIRE LAWS.** Federal, State and Local Fire Laws must be strictly observed. Cloth decorations must be flameproof. (Acetate and most rayon drapes are not fireproof.) Wiring must comply with fire department and underwriters' rules. Exhibits cannot block aisles and fire exits. No explosives, gasoline, kerosene, acetylene or other fuel or combustibles can be brought into the building. Summary of local fire regulations should be requested from City fire authorities.

c. **ADDITIONAL CONTRACTUAL OBLIGATIONS.** Notwithstanding anything to the contrary herein contained, the Exhibitor agrees that this Contract is subject to the terms of a certain Lease Agreement between the National Plasterers Council and the Facility under which NPC has leased the premises of which the Event space herein is a part, as well as all statutes, ordinances, local codes and regulations applicable to display, use, or demonstration of products in those facilities.

2. EXHIBITOR CONDUCT

a. **EXHIBITOR REPRESENTATIVES RESPONSIBILITY.**

Each Exhibitor must name at least one person to be his representative in connection with installation, operation, and removal of exhibits. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

b. **EXHIBIT HOURS.** Exhibitor will be notified well in advance of opening and closing dates and exact event hours as approved by the National Plasterers Council.

c. **NO DISMANTLING** is permitted prior to the official closing hour of show/event. Early dismantling will result in loss of future Exhibit space.

d. **SUB-LEASING.** The Exhibitor shall display only products of his own manufacture, or of which he/she is a wholesale distributor comprising materials, equipment, apparatus, systems, services, and other component products pertinent or related to the pool and spa industry, or to the use of its products, or other specialty products or services as may be approved by NPC Event Staff.

e. **NOTE THE EXHIBITOR SHALL NOT SUBLET, ASSIGN OR APPORTION THE WHOLE OR ANY PART OF THE SPACE ALLOTTED TO HIM, NOR EXHIBIT THEREIN, NOR PERMIT ANY OTHER PERSON OR PARTY TO EXHIBIT THEREIN, ANY GOODS, APPARATUS, ETC., NOT MANUFACTURED OR DISTRIBUTED BY THE EXHIBITOR IN THE REGULAR COURSE OF HIS/HER BUSINESS WITHOUT THE WRITTEN CONSENT OF NPC EVENT STAFF.**

f. If it is necessary to use another manufacturer's equipment, which should be displayed separately, no advertising of that equipment should be prominently displayed.

g. **Contests, drawings, lotteries, attendance or product surveys, etc.,** will not be permitted without special permission from NPC Event Staff. Official notification and/or registration may be required.

3. EXHIBITOR'S BUSINESS ENTERTAINMENT/ ACTIVITIES.

In order to provide maximum attendance at the Exhibitor's Reception and during the educational seminars, the following rules shall apply to all National Plasterers Council Events

a. **THERE SHALL BE NO GROUP EVENTS, INCLUDING HOSPITALITY, ENTERTAINMENT OR BUSINESS-RELATED TOURS, MEETINGS, PRESENTATIONS, OR DEMONSTRATIONS CONDUCTED EITHER ON-SITE OR OFF-SITE DURING THE PERIOD OF THE CONFERENCE OR RECEPTIONS WITHOUT THE SPECIFIC WRITTEN PRIOR APPROVAL OF NPC EVENT STAFF. VIOLATION OF THIS PROVISION MAY RESULT IN LOSS OF FUTURE PRIORITY EXHIBIT SPACE REQUESTS AND/OR EJECTION OF EXHIBITOR FROM THE CONFERENCE.**

b. Private or company entertainment shall be limited to personally invited guests only and "blanket" invitations to such entertainment should not be offered without written consent of NPC Event Staff. No company or individually sponsored social event shall be included as part of the official program without written consent of NPC Event Staff.

c. No Exhibitor's entertainment may be scheduled so as to conflict with the official event. Official sponsorships of events will be available through the National Plasterers Council.

d. Exhibitors shall avoid offering any type of entertainment

which is not in keeping with the high standards or decorum of the industry or which might bring adverse criticism upon the National Plasterers Council.

e. Exhibitor requests for Hospitality Suites and/or Hospitality Events must be approved by NPC Event Staff.

4. TABLE DISPLAYS

a. **ARRANGEMENT OF DISPLAYS.** Exhibitor's display, including Conversation Stations, must be contained completely in compliance with the following provisions, and no portion of said display may extend into the area outside the perimeters of the table. Exhibitor's display must sufficiently accommodate the table attendants as well as any anticipated stationary audiences within the specified boundaries of the table space without infringing or encroaching the aisle nor into any adjoining table or other standing or seating area within said perimeters to which the display is designed to attract.

b. **CONDUCT OF BUSINESS.** Exhibit space may not be utilized to conduct retail or consumer sales, which include the acceptance of payment for and the delivery of equipment or products at the display site. This regulation does not, however, restrict the taking of orders and acceptance of deposits or payments for future delivery. The Exhibitor, his/her employees, representatives and agents may not use any portion of the aisles, entrances, or other common traffic ways of the facility for the conduct or solicitation of business, for the promotion of products and services.

c. **WET DISPLAYS.** All exhibits, which contain water, must be submitted to NPC Event Staff for review and exhibitor assumes liability for proper maintenance of the equipment and quality of the water chemistry during the course of the event.

d. **SOUND DEVICES.** The use of devices for mechanical reproduction of sound is restricted. In general, the employment of any method for projection of sound beyond the Exhibitor's table is prohibited and NPC Event Staff reserves the right to discontinue amplification and to close any table for failure to comply with requests to limit noise projected beyond the table.

e. **REJECTED DISPLAYS.** The Exhibitor agrees that his/her exhibit shall be admitted and remain during the entire event solely on strict compliance with these rules. The National Plasterers Council reserves the right to reject, eject, or prohibit in-whole or in-part, any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unearned at the time of ejection and the Exhibitor hereby waives rights to any additional remedy beyond such refund. If an exhibit or Exhibitor is ejected for violation of these rules or any other stated reason, no return of rental shall be made.

f. **DISPLAY OF PRICES.** The Exhibitor agrees not to post or display the prices of merchandise or equipment on exhibit in any table; provided, however, that nothing herein shall be construed to prohibit the furnishing on request of price lists or catalogs provided they are not made available to the general public. The Exhibitor is reminded that the primary function and purpose of the Show is educational with specific reference to the uses, applications, efficiencies, maintenance, and servicing of the equipment and products on display on the exhibit tables.

5. TABLE PERSONNEL

Personnel permitted at the Exhibitor's table shall be limited to the following Employees of the exhibiting company including commissioned sales representatives and individual manufacturer representatives, or distributors. Professional or technical consultants serving the exhibiting company whether independent contractors or otherwise, including but not limited to educational personnel and technical representatives from basic raw material manufacturing firms. Canvassing or distribution of materials from table to table, or in the aisles is forbidden and Exhibitors must confine their exhibit activities to the space for which they have contracted. This regulation will be monitored by NPC Event Staff and strictly enforced.

6. SCOPE OF ACTIONS/LIMITATIONS

a. **ELIGIBLE EXHIBITS AND ATTENDANCE.** The National Plasterers Council reserves the right to determine the eligibility of any company or product for inclusion in the Event, to set qualifying standards for acceptance of exhibit space requests with regard to the applicant's membership status and the applicability of surcharge and any other aspects of his business operation which may affect his eligibility to participate as an exhibitor, or the net booth rental for participation as an Exhibitor in a National Plasterers Council sponsored event; and to maintain sole control over attendance policies at all times.

b. **AGE RESTRICTION TO EXHIBIT HALL ADMISSION. ALL** Children under the age of 16 must be escorted by an adult. In

addition, all children ages three and under, must be secured in a stroller or carrying device at all times. Any children found unescorted or unsecured will be removed from the hall. At the close of the event, all children must be immediately escorted off the exhibit floor as the Exhibitors begin to move out.

c. **SECURITY.** Neither the National Plasterers Council nor the Management or owners of the Event facility will assume any responsibility for Exhibitors personal property. The Exhibitor is strongly urged to insure his property against loss and theft.

d. **FAILURE TO HOLD SHOW.** Should any contingency prevent holding the Event, the National Plasterers Council may retain such part of the Exhibitor's fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

e. **STRIKES.** The National Plasterers Council will not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions caused by government order or emergency, or other circumstances beyond its control.

f. **ENFORCEMENT OF RULES.** The failure of NPC Event Staff to enforce any rule against any specific Exhibitor shall not entitle any other Exhibitor to any claim, nor shall failure to enforce any rule against any specific Exhibitor serve as a waiver or to arrest complete enforcement against any other Exhibitor. Further, the waiver or failure to enforce any regulation, or portion thereof, does not abrogate or reduce the effectiveness of other provisions of this contract and its rules.

g. **AMENDMENT TO RULES.** Any and all matters or questions not specifically covered by the rules shall be subject solely to the decision of the National Plasterers Council. These rules may be amended at any time by the National Plasterers Council and all amendments so made shall be binding on Exhibitors equally with the foregoing rules.

h. **PENALTIES FOR VIOLATIONS OF RULES.** In order to make certain that these rules are adhered to, the National Plasterers Council has instituted a system of fines for violations to these rules. After the first offense, receiving a written warning, the penalties are severe because of the negative impact on each Exhibitor.

7. INSURANCE AND LIABILITY

Neither the National Plasterers Council, its staff, the Event Facility, members of the National Plasterers Council, nor the officers, employees, or agents of any of the aforementioned shall have any liability for any personal injury to the Exhibitor or its officers, agents, visitors or employees, or to any other person in attendance at the Event; whether such injury or damage is caused by action of the elements or by acts or omissions of any such parties, whether such injury or damage occurs prior to, during, or after the Event, unless such injury or damage is the direct result of gross negligence or willful act of one or more of such parties. The Exhibitor, on signing the contract, expressly releases such parties from and agrees to indemnify them against any and all claims of such injury or damage. Fire and theft insurance covering Exhibitor's property, if desired, must be taken out by the Exhibitor at his/her own expense. The National Plasterers Council's insurance does not cover individual exhibits. Neither the National Plasterers Council nor the Event Facility will be liable for damage or loss to exhibitor's property through fire, theft, accident, or any other cause. The Exhibitor shall indemnify the National Plasterers Council and hold the National Plasterers Council harmless from liability that may result from Exhibitor's action or failure to act in any manner whatsoever. It is strongly recommended that Exhibitor insure his/her own exhibit and display materials, and protect themselves and his/her company against liability for injury to any person or damage to any property in connection with his display. In no case shall the liability of the National Plasterers Council extend beyond the limitations provided by the laws of the state in which the exhibit is held. There are NO REFUNDS. All funds must be received prior to the Exhibitor's Reception.

8. CANCELLATION

All cancellations must be in writing and will forfeit 100% of exhibit fees.