



NATIONAL PLASTERERS COUNCIL

**REGISTRATION
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Jan. 19th

37th Annual Conference

February 18–20, 2026

Westin Anaheim Resort | Anaheim, California USA

EARLY REGISTRATION



¡en Español!
Mira adentro.



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REGISTER TODAY!

Education • Auction • Technical Expertise
Vendor Showcase • Workshops • Networking

NationalPlasterersCouncil.com

37th Annual Conference

February 18–20, 2026

Westin Anaheim Resort • Anaheim, California USA



NATIONAL PLASTERERS COUNCIL

Join Us in Anaheim!

Dear Colleagues and Friends,

It's my pleasure to invite you to the 37th Annual Conference of the National Plasterers Council (NPC) at the Westin Anaheim Resort in Anaheim, California. Each year, our volunteers, members, speakers, and staff come together to deliver an experience that helps you learn, connect, and grow—and this year continues that tradition in a big way.

Our education program features more than fifteen sessions, including a dedicated Spanish-language track with six sessions to ensure broader access and practical learning for every team. Across two days, you'll find timely, hands-on content—surface prep, pigments and PL cement update, NPC start-up best practices, NPC Pro app, acid washing, waterproofing, logistics, and more! Designed to deliver takeaways you can put to work immediately. Want to go deeper? This year you can add GENESIS® by PHTA on site—an optional 2-day class you can tack onto your conference registration (additional fee applies).

Networking remains at the heart of NPC. From the Opening Reception to our Conversation Stations, you'll have many opportunities to exchange ideas, meet new partners, and strengthen existing relationships. Your networking goes deeper this year with dedicated peer gatherings: the New Member Reception to help you integrate fast, and the Women of NPC reception to foster connection, allyship, and mentorship. Complement those connections in the Expo, where you can see what's new, ask questions, and leave with actionable ideas.

A conference favorite returns with the Annual Auction, hosted by Jay and Laura Eaton. Your participation is both fun and impactful. Proceeds support NPC's research and education initiatives and the Rey Perales Memorial Scholarship, investing directly in the future of our craft.

Whether you're focused on sharpening technical skills, empowering your team, or growing your business, this conference is built for you. I'm excited to welcome you to Anaheim and to share a week of learning, collaboration, and community.

With appreciation,

Shaun Goldberg

Chairman, National Plasterers Council (NPC)





Why Attend?

✓ **Learn** — Transform your expertise and accelerate your business growth at the NPC Annual Conference! **With 18 dynamic classes spanning two days**, you'll master essential topics like water chemistry, pool concrete solutions, and cutting-edge industry innovations. Engage in interactive roundtable discussions and gain actionable insights that will propel your business forward.

✓ **Network** — Connect with the pulse of our industry! The NPC Annual Conference brings together the most passionate and successful pool professionals in the nation. This is your chance to **build meaningful relationships, share experiences, and collaborate with peers** who share your commitment to excellence.

✓ **Auction** — Experience the excitement of our legendary Annual Auction! Under the expert guidance of our charismatic auctioneer, Jay Eaton, you'll enjoy a fabulous breakfast and lunch while supporting an incredible cause. **Bid on valuable products and services, knowing every dollar raised fuels vital research, education, and the Rey Perales Memorial Scholarship program.**

✓ **Connect** — Seize this unparalleled opportunity to engage with hundreds of dedicated pool professionals from coast to coast. **With over 70% of NPC members gathering each year**, this conference delivers the industry's most concentrated networking power – don't let this game-changing event pass you by!

✓ **Showcase** — Ready to elevate your business visibility? This conference offers the perfect stage to highlight your services and expertise as a sponsor or exhibitor. Explore our diverse sponsorship opportunities designed to **maximize your exposure and connect you directly with your target market.** Exhibitors gain valuable visibility and perks.

✓ **Celebrate** — Rediscover the value of face-to-face connections at the NPC Annual Conference! From the welcoming Opening Reception on Wednesday to the vibrant Exhibitors' Reception on Friday evening, every moment offers fresh opportunities to forge friendships, spark conversations, and explore exciting collaborations. **Our expansive Expo, featuring nearly 40 exhibits from NPC Supplier Members, connects you with industry experts eager to provide solutions and answer your toughest challenges.**

¿Por Qué Asistir?

✓ **Aprende** — ¡Transforma tu experiencia y acelera el crecimiento de tu negocio en la Conferencia Anual del NPC! **Con 18 clases dinámicas distribuidas en dos días**, dominarás temas esenciales como química del agua, soluciones para concreto de piscinas e innovaciones de vanguardia en la industria. Participa en un foro abierto interactivo y obtén conocimientos prácticos que impulsarán tu negocio hacia adelante. Por primera vez ofreceremos nuestra clase de Start-Up en español. También habrá sesiones de conferencia en español.

✓ **Conecta** — ¡Conéctate con el corazón de nuestra industria! La Conferencia Anual del NPC reúne a los profesionales de piscinas más apasionados y exitosos del país. **Esta es tu oportunidad de construir relaciones significativas, compartir experiencias y colaborar con colegas que comparten tu compromiso con la excelencia.**

✓ **Subasta** — ¡Vive la emoción de nuestra legendaria Subasta Anual! Bajo la guía experta de nuestro carismático subastador, Jay Eaton, disfrutarás de un emocionante desayuno y almuerzo mientras apoyas una causa increíble. Puja por productos y servicios codiciados, **sabiendo que cada dolar recaudado alimenta investigación vital, educación y el programa de Becas Conmemorativas Rey Perales.**

✓ **Únete** — ¡Aprovecha esta oportunidad incomparable de interactuar con cientos de profesionales dedicados de piscinas de costa a costa! **Con más del 70% de los miembros del NPC reuniéndose cada año**, esta conferencia ofrece el poder de networking más concentrado de la industria – ¡no dejes que este evento revolucionario se te escape!

✓ **Destaca** — ¿Listo para elevar la visibilidad de tu negocio? Esta conferencia ofrece el escenario perfecto para resaltar tus servicios y experiencia. Explora nuestras diversas oportunidades de patrocinio diseñadas para **maximizar tu exposición y conectarte directamente con tu mercado objetivo.**

✓ **Celebra** — ¡Redescubre la alegría de las conexiones cara a cara en la Conferencia Anual del NPC! Desde la acogedora Recepción de Apertura el miércoles hasta la vibrante Recepción de Expositores el viernes por la noche, cada momento ofrece nuevas oportunidades para forjar amistades, generar conversaciones y explorar colaboraciones emocionantes. Nuestra amplia Expo, **que presenta con casi 40 exhibiciones de Miembros Proveedores del NPC, te conecta con expertos de la industria ansiosos por brindar soluciones y responder a tus desafíos más difíciles.**



Schedule at a Glance

Horario General

NationalPlasterersCouncil.com/Annual-Conference
for up-to-date details!



TUESDAY, FEBRUARY 17

7:00 a.m. – 5:00 p.m.	PHTA Genesis® Class** and Breakfast/Lunch
7:00 a.m. – Noon	Committee Meetings and Breakfast
8:00 a.m. – 5:00 p.m.	Registration
Noon – 1:00 p.m.	Committee/Board Lunch
1:00 p.m. – 5:00 p.m.	Board Meeting (By Invitation Only)
6:00 p.m. – 9:00 p.m.	Chairman's Reception (By Invitation Only)

WEDNESDAY, FEBRUARY 18

7:00 a.m. – 5:00 p.m.	PHTA Genesis® Class** and Breakfast/Lunch
7:00 a.m. – 5:00 p.m.	Start-Up Certification Class** and Breakfast/Lunch (English and Spanish)
8:00 a.m. – 7:00 p.m.	Registration
9:00 a.m. – 3:30 p.m.	Golf Outing** 7:45 a.m. departure from hotel for 9:00 a.m. tee time
11:00 a.m. – 1:00 p.m.	Tap into Brewheim Tasting & Lunch** 10:30 a.m. departure from hotel
4:00 p.m. – 5:30 p.m.	Conversation Station Set-Up
5:00 p.m. – 6:00 p.m.	Women of the NPC Meeting
6:00 p.m. – 6:30 p.m.	New Member Reception
6:30 p.m. – 9:30 p.m.	Opening Reception

THURSDAY, FEBRUARY 19

7:00 a.m. – 5:00 p.m.	Registration
7:30 a.m. – 8:35 a.m.	AUCTION and Breakfast
8:00 a.m. – 4:00 p.m.	Conversation Stations
8:45 a.m. – 9:45 a.m.	EDUCATIONAL TRACKS
9:45 a.m. – 10:00 a.m.	Break
10:00 a.m. – 11:00 a.m.	EDUCATIONAL TRACKS
11:00 a.m. – 1:15 p.m.	AUCTION and Lunch
1:30 p.m. – 4:35 p.m.	EDUCATIONAL TRACKS
3:30 p.m. – 3:45 p.m.	Break

FRIDAY, FEBRUARY 20

7:00 a.m. – 5:00 p.m.	Registration
7:30 a.m. – 8:35 a.m.	AUCTION and Breakfast
8:00 a.m. – 4:00 p.m.	Conversation Stations
8:45 a.m. – 10:45 a.m.	EDUCATIONAL TRACKS
11:00 a.m. – 12:30 p.m.	AUCTION and Lunch
12:45 p.m. – 1:45 p.m.	EDUCATIONAL TRACKS
1:45 p.m. – 2:00 p.m.	Break
2:00 p.m. – 3:00 p.m.	EDUCATIONAL TRACKS
3:15 p.m. – 6:30 p.m.	Exhibitor Reception

** Add-ons are available at additional cost and advanced registration is required.

NPC reserves the right to alter scheduled speakers and times as needed.

Additional Activities

Actividades Adicionales

Hotel Information

Información del Hotel

WEDNESDAY, FEBRUARY 18

Golf Outing

Anaheim Hill Golf Club

7:45 a.m. departure from hotel
for 9:00 a.m. tee time

Advanced registration is required.**

Cost \$180 per person

Anaheim Hills Golf Course is a premier 18-hole, par-71 gem nestled in the heart of Anaheim, California, just minutes from Disneyland. Known for its tree-lined fairways and rolling native landscapes, this course offers a unique blend of challenge and relaxation for golfers of all skill levels.



Tap Into Brewheim Tasting & Lunch

10:30 a.m. departure from hotel

11:00 a.m. – 1:00 p.m.

Advanced registration is required.**

Cost \$90 per person

“Heim” means home and that is exactly what you will feel when you step into Brewheim, a brewery born from a family of beer makers that are extremely passionate about creating the most delicious craft.

Grab your friends and enjoy a private tasting and lunch at the Brewheim’s brewery and taproom.



NPC Opening Reception

6:30 p.m. – 9:30 p.m.

Included with Conference Registration

Connect and meet up with colleagues and friends at the Opening Reception

Join us for an evening of food, drink and networking!

SPONSORED BY



Westin Anaheim Resort

1030 W. Katella Avenue
Anaheim, CA 92802 USA



Online reservation information:

NationalPlasterersCouncil.com/Annual-Conference
or Scan this QR Code.

Reservations: (657) 279-9786

Be sure to mention: National Plasterers Council (NPC)
to receive the Group rate and book in our block.

The National Plasterers Council has a block of rooms for this event at the special rate of **\$284 (USD)** (plus applicable taxes) per night for single/double occupancy **until Wednesday, January 28th.**

After that date, rooms may not be available and will be filled as available at the prevailing rate, which may be significantly higher. Book your room as soon as possible to ensure you receive the special rate in the NPC block.

Reserve by Wednesday, January 28, 2026 to ensure hotel availability at the group rate.



The Westin Anaheim Resort is located across from Disneyland® Resort in Anaheim, California. The hotel offers beautifully designed accommodations and diverse dining options and is situated amid celebrated Southern California attractions.

**** Add-ons are available at additional cost and advanced registration is required.**

Education Program / Programa Educativo

Choose one session in each time slot. As always, you can move between tracks to attend the most relevant session for you.

NPC reserves the right to alter classes, scheduled speakers and times as needed. Updates will be posted online as they occur.

TUESDAY & WEDNESDAY, FEBRUARY 17 & 18

GENESIS® – Construction School: Pool & Spa Remodeling ** PHTA Member \$1690 / PHTA Non-Member \$2190

8:00 a.m. – 5:00 p.m. 16 hours / 16 PHTA CEUs; 1.6 IACET (Advanced registration is required. See Registration Form.)

INSTRUCTORS: Terry Brannon, P.E. ; Ken Milbery, Kirk Bianchi — Master pool and spa remodeling in this 16-hour course that teaches you to navigate real-world challenges from construction, engineering, and design perspectives. Learn to troubleshoot problems, bond new materials to old structures, incorporate current trends, and transform outdated pools into stunning showcases while expanding your business.



WEDNESDAY, FEBRUARY 18

Start-Up Technician Certification Class ** NPC Member \$475 / NPC Non-Member \$675

8:00 a.m. – 5:00 p.m. (Advanced registration is required. See Registration Form.)

Master the global standard for pool start-up excellence. This National Plasterers Council certification equips technicians with proven expertise and hands-on skills to deliver flawless initial start-ups for plastered pools and spas worldwide.



THURSDAY, FEBRUARY 19

TRACK 1

Sales & Marketing 101

PRESENTERS:

Laura Eaton, Matt Sharp

8:45 AM
to
9:45 AM

TRACK 2

Cemento, Agregados Y Aditivos:

Una Guia Para Mezcla de

Recubrimiento de Piscina Exitosa

*Cement, Aggregates and Additives:
A Guide to a Successful Pool Finish Mix*

PRESENTERS: Danny Chavez, Lupe Mariscal,
Alex Valdovinos, Jorge Gutierrez-Serna,
Natalia Guzman

TRACK 3

GENESIS®

Pool Tile: the Good, The Bad and the Ugly
1 PHTA CEU

PRESENTER:

Ken Milbery

9:45 AM to 10:00 AM – BREAK

Plaster Logistics

PRESENTERS: Ryan Schilli,
Blake Greeves, Brad Mead,
Brent Lane, Yvette Gammon

10:00 AM
to
11:00 AM

Comprension de Tintas de
Recubrimientos de Piscina

*Understanding Pigments Intended for
Use in Pool Finishes*

PL Cement Update 2026

PRESENTERS:
Phil Greggs, Jon Dongell

11:00 AM to 1:15 PM – AUCTION & LUNCH

Surface Prep

PRESENTER:
Rob Romano

1:30 PM
to
3:30 PM

Preparación de la Superficie Para
la Instalación del Acabado de la Piscina
Surface Prep for Pool Finish Installation

Common Plaster Problems and
Solutions Next Gen

PRESENTERS:
Tom Engel, Joey Chavez

3:30 PM to 3:45 PM – BREAK

3:35 PM to 4:35 PM – OPEN FORUM

FRIDAY, FEBRUARY 20

Pool Plaster 101

PRESENTERS:
Jeff McGalliard, Joey Chavez

8:45 AM
to
10:45 AM

NPC Start-Up Una Introduccion

*An Introduction to the NPC Start-Up Process,
Protecting the Pool Finish and Your Reputation*

Remodel – Intermediate Level

PRESENTERS:
Scott McKenna, Tom Engel

11:00 AM to 12:30 PM – LUNCH & AUCTION

Acid Wash

PRESENTER:
Jana Auringer

12:45 PM
to
1:45 PM

Problemas Y Soluciones
Comunes de Recubrimientos de Piscina
Common Plaster Problems and Solutions

Waterproofing for Pool Finish
& Tile Installation

PRESENTER:
Tom Engel

1:45 PM to 2:00 PM – BREAK

Start-Up and Maintenance Using
the NPC Pro App

PRESENTERS: Nadia Beane, Joey Chavez

2:00 PM
to
3:00 PM

Recubrimientos de Piscina: Foro Abierto
Pool Finish Round Table

Ask The Masters

PRESENTER:
Rob Blake

3:15 PM to 6:30 PM – EXHIBITS & NPC RECEPTION

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REGISTRATION FORM

Or Register online at:

NationalPlasterersCouncil.com/Annual-Conference

Completion of this form serves as your reservation for the NPC Annual Conference to be held on February 18 – 20, 2026 at the Westin Anaheim Resort in Anaheim, California. 100% Payment is due with commitment.

Are you an NPC Member? ☐ Yes ☐ No

Registrant(s) _____

Company _____

Address _____

City _____ State _____

Zip/postal Code _____ Mobile Phone _____

Fax _____ Email _____

Spouse (if registering) _____

Registration Options	NPC Member		NPC Non-Member		Total
<i>U.S. dollars only</i>	on or before 1/19/26	after 1/19/26	on or before 1/19/26	after 1/19/26	
☐ NPC 37th Annual Conference	\$475	\$575	\$950	\$1050	\$
☐ Spouse Package*	\$250	\$250	\$250	\$250	\$

*Spouse package includes Opening Reception, lunches, breakfasts and the Exhibitor's Reception only. Package does not include admission to educational programs. Optional items must be purchased separately.

ADD-ON EVENTS

TUESDAY & WEDNESDAY:	PHTA Member		PHTA Non-Member		Total
PHTA Genesis Class (add-on)	\$1690	\$1690	\$2190	\$2190	\$
WEDNESDAY:	NPC Member		NPC Non-Member		Total
Start-up Certification Class (add-on)	\$475	\$475	\$675	\$675	\$
Spanish – Start-up Certification Class (add-on)	\$475	\$475	\$675	\$675	\$
Golf Outing (add-on)	\$180	\$180	\$180	\$180	\$
Tap Into Brewheim Tasting & Lunch (add-on)	\$90	\$90	\$90	\$90	\$
GRAND TOTAL =					\$

PAYMENT

Payment must accompany registration form.

Registration is not complete until payment is received. ☐ Check is enclosed for \$ _____
(Make check payable in U.S. funds, to the National Plasterers Council.)

Or Credit Card: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Name of Cardholder _____

Signature _____

Billing Address (if different from above) _____

For your protection, this portion of the form will be destroyed after processing your credit card information.

Card Number _____

Exp. Date _____ V-Code: _____

(3 or 4 digit code on card)

Or Scan the
QR code to
Register
Online:



Must reserve your hotel stay
by Wednesday, January 28, 2026
to ensure availability at
the NPC group rate.



NATIONAL PLASTERERS COUNCIL

Questions?

Contact Selina Gomez-Beloz

Phone: 847-416-7221

Email: mail@npconline.org or
sgomezbeloz@tso.net

1000 N. Rand Road, Suite 214
Wauconda, Illinois 60084 USA

Secure Fax

Send credit card information to
847.526.3993

NOTE: For your protection, please
do not email form with credit card info.

Cancellation Policy

Cancellations received in writing by
December 31, 2025 will qualify for a refund
of 80%; cancellations received in writing by
February 1, 2026 will qualify for a refund of
40%; **no refunds** will be given after
February 1, 2026 due to Conference
contractual service arrangements.
REGISTRATION & BADGES ARE
NON-TRANSFERABLE. All conference
attendees must have their own badge.



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1000 N. Rand Road, Suite 214
Wauconda, Illinois 60084

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- Networking

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Questions? 847.416.7272



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